

Mobile Assets over Mumbai Division

A	Tenders / Contracts already awarded-			Period of contract		
S.N.	Location/Station	Brief details of Tender/ Contracts	Total Contract Period	From	To	Licensee Name
1	SANPADA-2021	INTERNAL MEDIA (Advertising in Train)	5 years	07-11-2021	06-11-2026	M/s. Kartik Advertising.
2	Kurla 07-2021	Advertrisement right through External Media	5 years	01-03-2022	28-02-2027	M/s. Kartik Advertising
3	CLA	LED TV in 38 EMU INTERNAL MEDIA (Advertising in Train)	5 years	20-03-2022	19-03-2027	M/s. Digitec Engineers and Computech Pvt. Ltd.
4	CLA-05-22	Advertrisement right through External Media	5 years	27-06-2022	26-06-2027	M/s. Telex Advertising Agency on 27.04.2022
5	LUGGAGE RAKE DISPLAY CLA-TM-19-2022	INTERNAL MEDIA (Advertising in Train) Luggage Rake Display in 38 Emu rakes	5 Years	18-09-2022	17-09-2027	M/S Crown Outdoor media
6	AC EMU RAKES	INTERNAL and External Both sides (Advertising in Train)	3 years	22-10-2022	21-10-2025	M/s. Wardwizard
7	CLA-06	Advertrisement right through External Media	3 years	18-01-2023	17-01-2026	Awarded to Media Post
8	CLA-08	Advertrisement right through External Media	3 years	18-01-2023	17-01-2026	Awarded to Alakh Advertising
9	SNPD-05	Advertrisement right through External Media	3 years	18-01-2023	17-01-2026	Awarded to Alakh Advertising
10	CLA-05	Advertrisement right through Internal Media at Designated place in 05 EMU rakes of Kurla carshed for a period of 3 years.-CLA05	3 years	18-01-2023	17-01-2026	Awarded to Blue Box Media
11	Kurla 02	Advertrisement right through External Media in train	3 years	24-02-2023	23-02-2026	Awarded to M/s AD Media OOH
12	Kurla -01	Advertrisement right through External Media in train	3 years	24-02-2023	23-02-2026	. Awarded to M/s Alakh Advertising
13	Kurla -AC-002/Kurla 03	INTERNAL and External Both sides (Advertising in Train)	3 years	24-02-2023	23-02-2026	Awarded to M/s Alakh Advertising
14	Sanpada 06-S1	Advertrisement right through External Media in train	3 years	16-03-2023	15-03-2026	Awarded to M/s Kartik Advertising.
15	Kurla - 05-S1	Advertrisement right through External Media in train	3 years	16-03-2023	15-03-2026	Awarded to M/s Telex Advertising Agency.
16	Kalva 016-23	Advertrisement right through External Media in train	3 years	16-03-2023	15-03-2026	Awarded to M/s Proactive In and Out Advertising Pvt. Ltd.
17	CLA-0602	Advertrisement right through External Media in train	3 years	07-08-2023	06-08-2026	M/s Blue Box Media
18	SNPD-0502	Advertrisement right through External Media in train	3 years	03-12-2023	02-12-2026	M/s BLUE BOX MEDIA-MUMBAI

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19	Kurla-0601	Advertrisement right through Internal Media in train	3 years	03-12-2023	02-12-2026	M/s TELEX ADVERTISING AGENCY-THANE
20	Vande Bhart Train -VB-22229	Advertisement on Back side of Food/ Snack tray at Vande Bharat Train(Train No. 22229).	3 years	29-02-2024	28-02-2027	awarded to SUPERTECH MEDIA PRIVATE LIMITED-MUMBAI
21	AC train AC005	Advertrisement right through Internal Media in train	3 years	23-03-2024	23-03-2027	M/s FILLER COMMUNICATIONS-MUMBAI
22	MA-IM-70-INT-WSP	Advertrisement right through Internal Media in train	3 years	23-03-2024	23-03-2027	Contract awarded to M/s VINTAGE ADVERTISING-THANE
23	IM & EM-AC004	INTERNAL and External Both sides (Advertising in Train)	3 years	01-04-2024	01-04-2027	M/s DEVANGI OUTDOOR ADVERTISING-MUMBAI
24	IM & EM-AC001	INTERNAL and External Both sides (Advertising in Train)	3 years	01-04-2024	01-04-2027	M/s DEVANGI OUTDOOR ADVERTISING-MUMBAI
25	CLA-IM&EM-AC06	INTERNAL and External Both sides (Advertising in Train)	3 years	19-05-2024	18-04-2027	Contract awarded to M/s Filler
26	IM-WSP-21 EMU	Advertrisement right through Internal Media in train	3 years	19-05-2024	18-04-2027	Contract awarded to M/s AD Media
27	FoodTray-12051-Jansatabdi	Advertisement on Back side of Food tray/ Snack table at Deccan Express Train(Train No. 11007 & 12051).	3 years	18-07-2024	17-07-2027	Contract awarded to M/s AJANTA MEDIA SOLUTION-THANE
28	MA-IM-WSP(17)-581	Advertrisement right through Internal Media in train	3 years	21-07-2024	20-07-2027	M/s. AD media From21.07.2024 to 20.07.2027
29	CP-FT-DeccanQueen	Advertisement on Back side of Food/ Snack tray at Deccan Queen (Train No. 12123)	3 years	08-08-2024	07-08-2027	M/s CRESCENT ADS-PUNE
30	CP-FT-IndrayaniExpress	Advertisement on Back side of Food tray/ Snack table at IndrayaniExpress (Train No. 22105).	3 years	08-08-2024	07-08-2027	M/s CRESCENT ADS-PUNE
31	CP-GlassDoor-Rajdhani	Advertisement on Swing Door Glass panel of Rajdhani Express(CSMT to NZM)	3 years	08-08-2024	07-08-2027	M/s AJANTA MEDIA SOLUTION-THANE
32	ADVT-EBW-S1-SNPD-0604-24-1	Advertrisement right through External Media in train	3 years	21-09-2024	20-09-2027	Contract awarded to M/s TELEX ADVERTISING AGENCY
33	ADVT-EBW-S1-SNPD-0603	Advertrisement right through External Media in train	3 years	21-09-2024	20-09-2027	Contract awarded to M/s KARTIK ADVERTISING-MUMBAI
34	ADVT-EBW-S1-KLVA-0701	Advertrisement right through External Media in train	3 years	21-09-2024	20-09-2027	Contract awarded to M/s ASVEEN ADS-CHENNAI
35	KLVA-702-24	Advertrisement right through External Media in train	3 years	12-10-2024	11-10-2027	Contract awarded to M/s FILLER COMMUNICATIONS-MUMBAI
36	Mail Express-12105	Advertrisement right through External Media in train	3 years	20-10-2024	19-10-2027	Contract awarded to M/s GUJARAT MEDIA COMPANY-NEW DELHI
37	FT-VB-22223	Advertisement on Back side of Food/ Snack tray at Vande Bharat Train(Train No. 22223)	3 years	20-10-2024	19-10-2027	Contract awarded to M/s SUPERTECH MEDIA PRIVATE LIMITED-MUMBAI

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38	FT-Tejas-22119	Advertisement on Back side of Food/ Snack tray at Tejas Train(Train No. 22119). Rakes-1	3 years	20-10-2024	19-10-2027	Contract awarded to M/s VANTAGE POINT MEDIA-GAUTAMBUDHHA NAGAR
39	FT-VB-22225	Advertisement on Back side of Food/ Snack tray at Vande Bharat Train(Train No. 22225). Rakes-1	3 years	20-10-2024	19-10-2027	Contract awarded to M/s VANTAGE POINT MEDIA-GAUTAMBUDHHA NAGAR
40	Kurla05-24	Advertrisement right through External Media in train	3 years	27-10-2024	26-10-2027	awarded to M/s CROWN OUTDOOR MEDIA-MUMBAI
41	MA-EBW-132775-4	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
42	MA-EBW-175305-1	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
43	MA-EBW-175298-1	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
44	MA-EBW-173099-1	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
45	MA-EBW-132584-8	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
46	MA-EBW-132580-4	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
47	MA-EBW-131647-4	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
48	MA-EBW-173108-4	Advertrisement right through External Media in train	3 years	30-12-2024	29-12-2027	Contract awarded to M/s RAABTAA ADVERTISING AND SIGNAGE PRIVATE LIMITED-NEW DELHI
49	Kurla-0501-25	Advertrisement right through External Media in train	3 years	16-02-2025	15-02-2028	Contract awarded to M/s FILLER COMMUNICATIONS-MUMBAI
50	SNPD0602-25	Advertrisement right through External Media in train	3 years	16-02-2025	15-02-2028	Contract awarded to M/s FILLER COMMUNICATIONS-MUMBAI
51	Internal trains108-EMU-591	Advertrisement right through Internal Media in train	3 years	05-04-2025	04-04-2028	Contract awarded to M/s SHREE YASH OUTDOORS-MUMBAI
52	Kurla-AC07	INTERNAL and External Both sides (Advertising in Train)	3 years	01-04-2025	31-03-2028	Contract awarded to M/s TELEX ADVERTISING AGENCY
53	BB-CP-465-Advt-Int-SNPD	Advertisement of display inside coaches (Window side panel) of suburban trains of SNPD IM-Rakes	3 years	28-03-2025	27-03-2028	Contract awarded to M/s TELEX ADVERTISING AGENCY
54	Tejas Train	Advertisement on Head rest and End wall in Tejas Train(Train No. 22119).	3 years	15-04-2025	14-04-2028	Contract awarded to M/s TAURUS ADVERTISING PRIVATE LIMITED-JAIPUR
55	Vande Bharat Train	Advertisement on Head rest of SNSI VB Train	3 years	19-04-2025	18-04-2030	awarded to Bright Star Media

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56	MA-EM-EBW-CLA12	Advertisement of display on emu coaches (below window) of suburban trains.Area per rake is 270.35 sq. meter	3 years	02-07-2025	01-07-2028	Contract awarded to M/s FILLER COMMUNICATIONS-MUMBAI
57	MA-IM-Int-HR-22225	Advertisement on Head rest (CC Coaches) of CSMT-SUR-CSMT Vande Bharat Train (22225/22226). Total Advertisement area on single Head rest is 1.4629 sq.ft. Total 1024 seats in one rake. Total advertisement area on head rest in entire coach is 1498 Sq.ft.	3 years	02-07-2025	01-07-2028	Contract awarded to M/s MEGHDOOT MEDIA AND MARKETING-NEW DELHI
58	MA-EM-SNPD0601	Advertisement of display on emu coaches (below window) of suburban trains Area per rake is 270.35 sq. meter. Rakes -6	3 years	25-08-2025	24-08-2028	Contract awarded to M/s FILLER COMMUNICATIONS-MUMBAI
59	Mail expreass Train no 12133/34	dvertising on exterior coaches through vinyl wrapping in mail/express trains. Area per coach on one side is 27 sq. mtr. Area per rake is 918 sq. mtr. Rakes-2, [CSMT-MAJN EXPRESS] 12133 /34	3 years	25-08-2025	24-08-2028	Contract awarded to M/s ADVERTV-JHARSUGUDA