



## **NOTIFICATION FOR 18 Days QUOTATION**

No. PA/C/Vinyl Wrapping/Quotation/2023

Date: 31.10.2023

Senior Divisional Commercial Manager (Commercial), R B M road, Pune on behalf of President of India, invites Sealed Quotation for a period of 18 days for the following work.

### **Name of the work:**

Calling Quotation for Train Vinyl Wrapping (Exterior) for Train no 11039/40.Pune Division on Quotation basis for period of 18 days or till finalisation of tender whichever is earlier.

**Name of Train and Train no:** 11039/11040 Maharashtra Express (Kop-G) and (G-KOP) with 4 rakes of 18 coaches each.

Frequency of train : Daily

Earnest Money Deposit: Rs. 5,000/- (Five thousand only) offers without proper EMD will be summarily rejected.

Quotation Form cost: Rs 1,000/- (One thousand only)

Security deposit: EMD of Rs 5,000/- submitted by successful bidder will be converted into Security deposit.

Estimated earning potential (18 days): Rs 98,910 (Excluding GST). In case of extension if any, license fee for extended period will be charged on pro-rata basis.

Applications/Quotations should be submitted before **11:30 hrs on 08.11.2023 at Senior Divisional Commercial office, Divisional Railway manager's office, 1<sup>st</sup> floor, RBM road, near hotel Sheraton Grand, Pune – 411001.**

Application/Quotation will be opened on **07.11.2023** at **12:00** hrs. The Railway authority will not be responsible for any delay or loss / non-receipt of the Notification of quotation sent by Post. EMD should be attached with application in the form of DD of Nationalized Bank/Scheduled bank/private bank approved by RBI **in favour of Sr. Divisional Finance Manager, Central Railway, Pune**. Successful applicant should submit EMD of Rs. 5000/- (Five thousand only) in the forms of DD, FDR, or BG. Terms & Conditions should be signed at the time of awarding the quotation.

**The Administration reserves the right to accept or reject the quotation without assigning any reason.**

## QUOTATION APPLICATION

**CENTRAL  
PUNE DIVISION**

**RAILWAY**

To,  
The Sr. Divisional Commercial Manager,  
Commercial branch, DRM office, R B M Road,  
Central Railway, Pune.

Dear Sir,

**Sub:** - Calling Quotation for Vinyl Wrapping (Exterior) for Train no 11039/40 (KOP-G and G-KOP) Maharashtra Exp with 4 rakes of 18 coaches each running daily of Pune Division on Quotation basis for a period of 18 days or till finalisation of tender whichever is earlier.

1. In response to the notification dated 31.10.2023, I hereby submit my Quotation for above work under commercial publicity route.

2. I have gone through the terms and condition given along with the application form, in connection with the contract applied for as mentioned above. A copy of terms and conditions supplied to me/us duly signed is enclosed along with the application in token of acceptance of the terms and conditions.

3. The requisite information as per the terms and conditions laid down for submission of a quotation is furnished in the prescribed format enclosed.

Sr. no.	Particulars of Applicant/Firm	To be written by Applicant/Firm
1	Full name of the Applicant (in block letter)	
2	Recent residential address with documentary proof such as Electric bill, House rent bill, Ration card etc.	
3	Identity card( Pan card, aadhar card, passport, Voter ID or other Government approved card)	
4	Details of past experience if any.	
5	Type of firm (Sole Proprietor/Partnership deed/Private Ltd Co./Joint venture.	
6	GST registration certificate	
7	Details of Earnest Money paid: Rs. _____ DD/FDR/PO/MR No. _____ & Date: _____ Name of _____ Bank: _____	
8	<b>Offered Estimated earning potential for 18 days: (To be mentioned in clear figures and words.)</b>	In figures: Rs. In words: Rs.

Documents to be attached with application for quotation: (1) Proof of address of Individual/Firm/Company (2) EMD and Quotation cost (separately) in form of DD **in favour of Sr. Divisional Finance Manager, Central Railway, Pune** (3) Identity proof (4) Experience certificate if any (5) GST registration certificate

Name & Signature of applicant: \_\_\_\_\_

Signature of Partners (if any). (1) \_\_\_\_\_ (2) \_\_\_\_\_  
Date: \_\_\_\_\_

**Note:** All attached documents should be self attested.

## **Annexure-A**

### **Special Conditions of Contract for Advertisement on Mobile Assets contracts (Exterior Full Face)**

1. As and when extra area is identified, display of Advertisement may commence in consultation with Sr.DME or CDO and will be charged on pro-rata basis, which will be co-terminated along with the original contract period. License fee may be modified proportionately (on pro-rata basis) owing to conversion of ICF coaches to LHB coaches or de-augmentation of coaches.
2. Form of Advertisement Plan: Every advertisement displayed shall mandatorily carry hallmarking with details as below in desired location (right/left & top/bottom)  
Name of licensee: (Individual/ Firm)  
Period of license: (From & To)  
License awarded by: Division/ Railway awarding the contract.
3. Submission of Advertising Plan:
  - 3.1 For Vinyl wrapping of trains standard RDSO specifications, as mentioned in revised RDSO specification no RDSO/2010/CG/08 for external vinyl wrapping dated 14.10.2010, should be strictly followed. RDSO specification details are to be compulsorily complied on award of contract.
  - 3.2 The contract should be carried out under supervision of C&W staff of Mechanical Department. The party should approach Sr.DME or CDO with proper display authority to take prior permission to start the work. Party should follow instructions of Sr. DME or CDO being issued from time to time for display of advertisement. The party should go to the place wherever the rake is stabled to carry out the work.
  - 3.3 The decision of Railway Administration will be binding on the Licensee. Prior approval to every Advertising Plan is mandatory and shall be submitted to the office of Sr. Divisional Commercial Manager only. License Fee shall not be adjusted to account for any exclusion of Advertising assets proposed by the Licensee through Advertising Plan. Any modifications and revision in the Advertising Asset(s)/ Advertising Location(s) as finalized in the Advertising Plan approved by the Authority shall be to the risk of the Licensee and the Authority confirms that there shall be no downward or upward adjustment in the License fee due to any such change in the Advertising Asset(s) Advertising Location(s) proposed.
4. Conditions for display of advertisement on coaches:
  - 4.1 In case the display needs repairing and replacing due to wear and tear, the agency should take up the work at his/her own cost under the supervision of C&W staff. It is the responsibility of the Licensee to ensure that displays pasted should be of good quality and should not damage the coaches.
  - 4.2 Vinyl wrapping advertisement for exterior is permitted over the entire surface of the side wall of the train coaches. Further contractor will ensure that the information provided on the Rolling Stock remains clearly visible. Areas available for advertisement will be shown in the auction catalogue.
  - 4.3 If the Railway Administration augments this train by way of additional coaches, then the contractor should display advertisements on the newly added coaches as well in order to make the rake look uniform. The additional area will be charged on pro-rata basis
  - 4.4 Vinyl wrapping can be permitted on Rolling Stock due for POH also subject to the provision that in case some work is to be carried out on the exterior of the Rolling Stock during POH, vinyl wrapping shall be removed by the workshop. Re-wrapping in such cases will have to be undertaken by the concerned contractor at his/her own cost.
  - 4.5 Change of advertisement may be permitted during the contract period. After the completion of the contract, the Rolling Stock shall be restored back to their original condition after removal of the vinyl wrap both from inside as well as outside. Any damage to the surface will have to be restored by the concerned contractor as per Railway's specifications at his/her own cost to the satisfaction of Sr.DME or his representative.
  - 4.6 It will be the responsibility of the contractor to ensure that the Rolling Stock is restored to its original condition after the expiry of the advertisement contract. The security deposit or any other form of guarantee of the contract is to be released only

after certificate of no damage to Rolling Stock surface has been obtained from the concerned Sr.DME/CDO.

4.7 The train services are as per Time tables declared and issued by the Railway administration from time to time. The party cannot have any type of claims if Railway makes any changes subsequently in the Train services.

4.8 Railway Administration will not be responsible for loss/damage caused to the tenderer due to removal/alteration/banning of advertisements.

4.9 The Railway Administration shall not be responsible for any loss or damage caused to the successful tenderer due to total discontinuance of the scheme under the agreement for any reason whatsoever.

4.10 The composition of Trains is fixed by the Railway administration as per the requirement of the train services. The party cannot have any types of claims if Railway make any changes in the composition of trains

4.11 It is the personal responsibility of the Licensee to take all kinds of permissions NOCs from outside agencies like Municipality, Road Transport Authority etc, where ever required.

4.12 The advertisements should be displayed without spoiling the appearance of the train. Aesthetic and beautiful advertisements must be displayed.

4.13 The licensee shall erect/ display the advertisement in such a manner that they do not obstruct the view of display of advertisement in the vicinity and Railway signage and information boards.

4.14 The changes in the dimensions of the displays may be permitted subject to its feasibility.

4.15 The licensee shall realign, readjust or shift the displays whenever called upon by the competent authority to do so at his own cost without claiming any compensation.

#### 5. Penalty clause:

5.1 If the licensee display advertisement in excess of area approved by the Railway Administration in the advertisement plan without prior approval from the Railway Administration, then the Licensee is liable to be charged for such excess area three times of the final year's license fee.

5.2 Such charges shall be applicable from the date of commencement of the contract till the date of detection.

5.3 In addition to the above, the licensee will be liable to be charged for each occurrence, a penalty ranging from Rs.1,000/- and up to Rs.25,000/- per instance which may be levied by the competent authority viz ACM-up to Rs 10,000/-; DCM-up to Rs 15,000/-; Sr.DCM-up to Rs.20,000/-; and CCM - up to Rs 25,000/-,

5.4 Such excess display, if found feasible, can be regularized on application/request by the licensee from the date of detection till the balance period of contract at the discretion of the Railway Administration by paying the prevailing rate of License fee.

5.5 If the continuation of such excess display is not agreed by the Railway Administration, then the same has to be removed by the licensee at its own cost within seven days from the date of such intimation for removal by the railway administration.

5.6 Further, if the licensee does not adhere to safety guidelines or does not adhere to hallmarking on the advertisement as indicated in the tender form, is liable to pay the penalty as mentioned in para 5.3 above for each instances.

6. Advertisements not permitted for display: The Licensee is required to follow Central State Laws for display of advertisements. Advertisements that are objectionable in the eyes of law or otherwise prohibited for display. The following advertisements are not permitted for display:

- a. Advertisements of alcoholic drinks.
- b. Advertisements against background scenes which are erotic in character.
- c. Competitive advertisements from Road Transport/Air lines companies
- d. Advertisement from Private Insurance companies offering policies against Railway Accidents.
- e. Advertisements of Cigarettes, Bidis and other Tobacco products.